

Brett Johnson



Brett Johnson founded The Institute for Innovation, Integration & Impact, Inc. in 1996. Brett's writings support his work consulting to business and social sector leaders on breakthrough strategies. He has over twenty-five years experience with leading public accounting and management consulting firms helping corporations from global multi-nationals through to business start-ups and social sector organizations.

Brett was a Partner at KPMG Peat Marwick and at Computer Sciences Corporation. He spent fourteen years at Price Waterhouse working in the United States and South Africa. Throughout his career, he has used his business expertise to provide consulting services to charities and universities. He has worked with local NGOs through to international charities. Brett and Lyn founded a non-profit organization in California called [equip](#) in 1992.

At The Institute he has developed intellectual property and Web-based tools to rapidly analyze corporations and discover innovative ways in which to radically increase their impact. A sampling of Brett's clients include Apple Computer, Amgen, Cisco Systems, Chicago Tribune, Cost Plus World Markets, Duty Free Shoppers, GATX Shipping, Incyte Genomics, Pacific Gas & Electric, Prison Fellowship Ministries, Safeway, Shell Oil, Sony PlayStation, Stanford University, University of the Nations, Wells Fargo Bank, and Youth with a Mission.

He is the author of a book entitled *Convergence*. He coauthored *I-Operations: the Impact of the Internet on Operating Models* with Gary Daichendt, the former EVP of Worldwide Operations at Cisco Systems. The second edition of *I-Operation: How the Internet can transform your Operating Model* was released in February 2003. He has also authored numerous papers including a paper on the capital investments required for society-wide transformation, and a series on the need for new wineskins in faith-based organizations. He also developed The LEMON Leadership Model™.

Brett is a Chartered Accountant and holds a Bachelor's degree in Commerce from the University of Cape Town. He was born and raised in South Africa where his experience included pastoring a local church for five years. He was transferred to the United States in 1986 and now lives with his wife Lyn, and their three children, Fay, James and David, outside San Francisco.

Lyn Johnson



Lyn Johnson was born and raised in Cape Town, South Africa. She worked as an Elementary School teacher before staying home full time to care for her family and help her husband Brett pastor their church.

In 1986 Brett and Lyn moved to the Bay Area. Lyn has been a Creative Memories consultant for 16 years and heads up a team of over 1700 independent consultants who are situated in Canada and all over the USA. Her passion in her business is to develop women and is she is grateful to use her gift of encouragement on a daily basis in her business.

Lyn assists with training on a broad scale for the Creative Memories corporate office as well. Her public speaking has included business seminars, preaching in men's prisons, women's retreats, and church sermons.

Hospitality is one of Lyn's other passions and their home is always full of guests who are either staying for short or long periods of time and people who just "pop in". Lyn partners with Brett in the **equip** ministry, and has been involved with taking 4 teams of businesspeople to South Africa in the last 2 years. (Team members know that she is regularly praying for their future spouses and is always very willing to help with matchmaking too!)

Lyn and Brett have three children: Fay who has graduated from UCLA, James who is attending the Air Force Academy in Colorado and David who is a junior in High School.