

Frequently Asked Questions rēp Repurposing Business Blitz



1) What is the Blitz?

- a) This is a focused effort to bless past clients, visit them, pray with them, and engage them in a variety of new products that we have launched since we started the Ventures.
- b) Traveling teams will partner with local alumni to go onsite at client locations, assess progress, conduct surveys, re-cast vision for societal transformation through business, pray through challenges, and infuse them with that which is needed for the challenges ahead.
- c) We will also hold a variety of special events as part of the blitz.

2) I really had my heart set on going on a 2-week transformational venture. Is this still possible?

- a) You may travel now for the Jakarta, Indonesia Venture, or
- b) Travel to Johannesburg, South Africa or Chennai, India for the Repurposing Business Blitz, or
- c) Choose to postpone your trip to Q2 2009. Venture dates are not yet “set”, but are anticipated to be:
 - i) Johannesburg, South Africa – TBD
 - ii) Jakarta, Indonesia - TBD
 - iii) Chennai, India – June 22 – July 3, 2009

3) Why have you made the decision to “press pause” mid cycle in South Africa and India?

We have learned a lot since we started the Ventures. In particular, we have completed a survey of 83/100 past clients in Cape Town, and there are good lessons we can learn from this survey. Some things we need to work on in particular:

- a) Establish a greater presence as a business entity and a consulting resource to businesses (vs. a not-for-profit).
- b) Identify appropriate business, church, ministry and NGO partners in each location to affect on-going societal transformation.
- c) We believe all locations need an infusion of faith, fresh ideas and additional leadership. Involvement from alumni in some locations is lower than in others, therefore the leadership teams are carrying a much heavier load. It’s our hope, by ministering to past clients and offering shorter, less costly programs with a broader reach to new businesses, we will be able to build bench strength in our leadership.

4) What will we be doing on a Repurposing Business Blitz?

The specific itinerary will vary by country and will be determined based on the individual needs of past clients as well as our best assessment of local opportunities. Having said that, we will be doing many of the same “extra-curricular” activities we do on a venture, but with greater focus and reach:

- a) Visiting past clients to:
 - i) Pray for their businesses, employees and any personal needs.

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- ii) Conducting follow-on interviews to assess their satisfaction with the venture and to measure the on-going impact the venture created for their business and community.
- iii) Share new products with them.
- iv) Help craft a way forward for them that will ensure that they move from being a repurposed business to one that is changing their world.
- b) Host informational events for local church, ministry and business leaders.
- c) Meet with potential societal transformation partners to determine how we can work together to increase our impact.
- d) Participate in a two-day “10-P Booster” with past **rēp** clients – we cover all 10-Ps in two days using a proven format that refreshes past scorecards and gives new focus, faith and momentum to past clients.
- e) Business Mentoring and Scorecard Coaching – assisting past clients with refining and implementation of remaining scorecard strategies. (This is for accredited consultants.)
- f) Conduct a workshop for three or four days covering “Foundational Principles.”
- g) Half to one day LEMON Leadership workshops for new and past clients.

5) What will the timing be for the Fall trips?

Dates have been confirmed for each of the trips as follows:

- a) Johannesburg, South Africa – arrive Friday, October 17 or earlier. Blitz is scheduled for Saturday, October 18 – Saturday, October 25. Depart on or after Sunday, October 26.
- b) Bandung & Jakarta, Indonesia – ALUMNI ONLY, 5 Consultants needed. Arrive on Wednesday, October 29 or earlier. Foundational Principles in Bandung from Thursday, October 30 through Tuesday, November 4. Blitz in Jakarta Wednesday, November 4 through Saturday, November 8. Depart on or after Sunday, November 9.
- c) Jakarta, Indonesia – arrive Saturday, November 8 or earlier. Venture is scheduled for Monday, November 10 – Friday, November 21. Depart on or after Sunday, November 22.
- d) Chennai, India – arrive Thursday, November 13 or earlier. Blitz is scheduled for Friday, November 14 – Sunday, November 23. Depart on or after Monday, November 24.

6) Are there any price differences from the two week Venture?

- a) There will be a \$250 lower price for the 10-day infusion/blitz as we will have fewer days on the ground.
- b) Preparation and training will be the same
- c) While time “on the ground” will be shorter, we anticipate costs will be similar for the following reasons:
 - i) Car rental / driver costs will increase significantly due to daily meetings / outings in small numbers to multiple different locations.

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- ii) Meal costs will increase significantly because they won't be covered by client venture fees in banquet / group setting and are likely to involve more entertaining / hosting.
 - iii) We will host special events for clients, partners, pastors, etc.
- 7) **Are you still committed to doing 10 Ventures in each city?**
Yes! While we will continue to seek God for refinement of the most effective & efficient way to conduct Repurposing Ventures, we don't anticipate a change in this commitment.